Course Title: Website Designing Syllabus

Course Description: This course provides an in-depth understanding of website designing principles and techniques. Students will learn how to create visually appealing, user-friendly websites using HTML, CSS, JavaScript, and other relevant technologies. The course covers topics such as web design principles, responsive design, UI/UX considerations, and best practices in modern web development.

Prerequisites: Basic computer literacy and familiarity with internet usage. No prior programming experience required.

Course Objectives:

- 1. Understand the fundamental concepts of website design and development.
- 2. Learn how to create static and dynamic web pages using HTML and CSS.
- 3. Gain proficiency in designing responsive websites for various devices.
- 4. Develop skills in enhancing web interactivity using JavaScript and jQuery.
- 5. Explore UI/UX design principles and best practices for effective user engagement.

Course Outline:

1. Introduction to Website Designing

- History and evolution of the internet
- Basics of web development technologies
- Overview of web browsers and web servers

2. HTML Basics

- Structure of HTML documents
- HTML elements and attributes
- Text formatting and multimedia embedding

3. **CSS Basics**

- Introduction to CSS
 - CSS syntax and selectors
- Applying styles to HTML elements

4. Advanced HTML and CSS

- HTML5 semantic elements
- CSS layout techniques (floats, flexbox, grid)
- Responsive design principles and media queries

5. JavaScript Fundamentals

- Introduction to JavaScript
- JavaScript syntax and data types
- Variables, operators, and control structures

6. DOM Manipulation with JavaScript

- Understanding the Document Object Model (DOM)
- Accessing and modifying HTML elements
- Event handling and responding to user interactions

7. Introduction to jQuery

- Overview of jQuery library
- jQuery selectors and DOM manipulation
- Handling events with jQuery

8. Creating Interactive Forms

- Designing HTML forms
- Form validation using JavaScript
- Styling form elements with CSS

9. Introduction to UI/UX Design

- Understanding user interface (UI) design principles
- Basics of user experience (UX) design
- Designing for accessibility and usability

10. Web Graphics and Multimedia

- Basics of web graphics (images, SVGs)
- Embedding multimedia content (audio, video)
- Optimizing graphics for web performance

11. Website Optimization and Performance

- Techniques for improving website performance
- Minification and compression of CSS and JavaScript
- Image optimization and lazy loading

12. Introduction to Content Management Systems (CMS)

- Overview of popular CMS platforms (WordPress, Joomla, Drupal)
- Installing and configuring a CMS
- Customizing website themes and templates

Assessment:

- Weekly assignments to reinforce learning concepts.
- Midterm project: Designing a static website with HTML, CSS, and basic JavaScript.
- Final project: Developing a dynamic and responsive website with advanced features using HTML, CSS, JavaScript, and jQuery.

Textbook: "HTML and CSS: Design and Build Websites" by Jon Duckett

Additional Resources:

 Online tutorials and documentation (MDN Web Docs, CSS-Tricks, JavaScript.info, etc.).

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• Design resources and articles on UI/UX design principles (Smashing Magazine, UX Planet, Nielsen Norman Group, etc.).

Grading:

• Assignments: 30%

• Midterm Project: 20%

• Final Project: 40%

• Participation and Attendance: 10%

Attendance Policy: Regular attendance is expected. Students are allowed a maximum of three unexcused absences. Excessive absences may result in a reduction of the final grade.

Office Hours: Instructor office hours will be held twice a week for additional help and clarification.

